



VALUE TALK

A MONTHLY NEWSLETTER BY ADD VALUE CONSULTANTS

Add Value Consultants is a leading Management Consulting Firm serving Indian Industries. This Newsletter is an endeavor to provide updates, understanding and sharing of global practices to the Business Owners, Managers, Academicians and Executives.

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EDITORIAL NOTE

VALUE WAVES: YOUR PROFIT IS ON PAPER – BUT WHERE IS YOUR MONEY?? BY ADVOCATE MR. GAJENDRA JANI

VALUE EVENTS

ISSUE: 35

VOLUME: 09

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Editorial Team

Chetan Bhojani and
Team - Add Value Consultants

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Editorial Note

Dear Readers,

We Started our journey to publish VALUE TALK newsletter with an intent to provide quality information and articles to the entrepreneurs, business owners and key executives in August 2018. It's been more than 8 years now...We are publishing VALUE TALK with same enthusiasm and learning a lot from all our stakeholders.

At this point, I am thankful all those who have supported us, guided us and especially all our Authors who have contributed with their articles to deliver value.

With the help of all these expert authors from all across the world, we covered a variety of areas ranging from leadership, productivity, emotional intelligence, exports to the legal aspects of the business.

Thank you again for all those who have contribute directly or indirectly to make this happen.

Have a Great Time...!!!

Regards,
Chetan Bhojani

Our Knowledge Contributors of the Year



Anirudh Nagodra



Aradhana Bose



Dinesh Kakkad



Gajendra Jani



Nimesh Rajput



Karishma Jethi



Prerak Desai



Pirti Sambhalwal



Pooja Sant



Sandeep Purohit



Vipul Mali

VALUE EVENTS



HEMA FOUNDATION

"Social Emotional Ethical Development" through Project Based Learning as per NEP 2020 guidelines

Social Capacity

- ♦ The Real God
- ♦ Athanni Ki Khushi
- ♦ Safety
- ♦ Teamwork
- ♦ Name Plate
- ♦ Ek Choti Pahil
- ♦ Best Out of Waste
- ♦ Seva Bhav
- ♦ Jal
- ♦ Relationship

Wednesday 9th September 2026 | TIME: 5:00 PM

CHIEF GUEST
Dr. Chinu Agrawal Ph.D.
Director, Healing Minds, Trustee & Research Head, HEMA Foundation

GUEST OF HONOUR
Mr. Chetan Bhojani
Co-Founder & Director, IMHAPPY

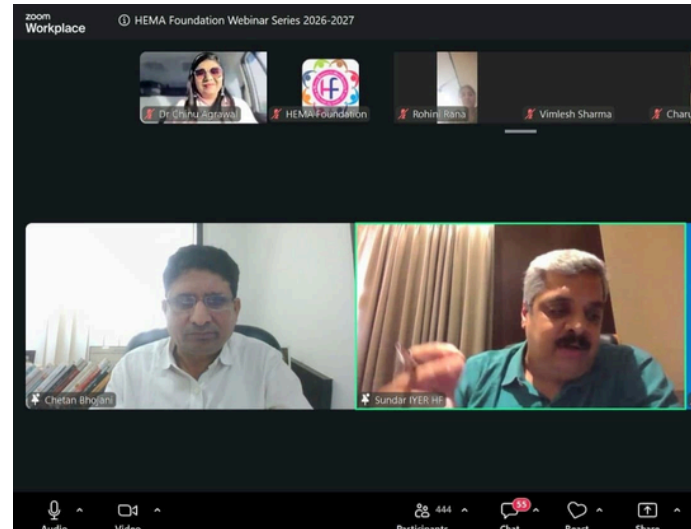
SPECIAL INVITEES

- Mr. Subhash Shinde
- Mrs. Anjali Deshpande
- Mr. Vijay Datta
- Mrs. Shweta Rale
- Mrs. Deepinder Chahal
- Shri. Mahendra Kalra
- Dr. Vijayam Ravi Ph.D.
- Smt. Seema Jain

YOU ARE INVITED TO JOIN US FOR A WEBINAR ON ZOOM

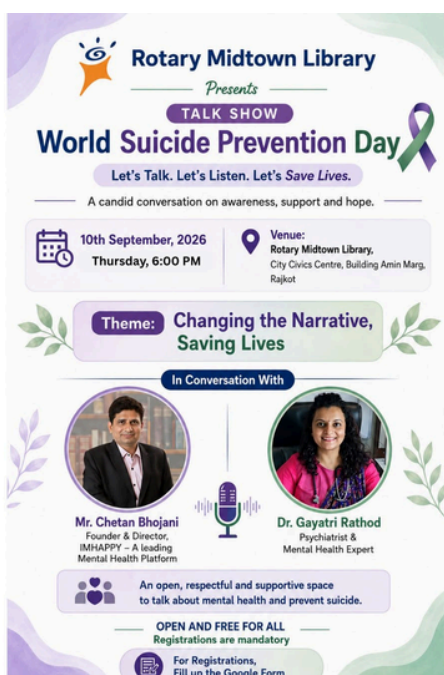
WEBINAR FOR SCHOOL LEADERS, PRINCIPALS, TEACHERS, PARENTS

Sessions on “Social Emotional Ethical Development through Project Based Learning as per NEP 2020 guidelines” organized by HEMA Foundation, Mumbai. Mr. Chetan Bhojani was invited as a “Guest of Honour” to the session. The session was attended by 500+ educators from all across India



Sessions on World Suicide Prevention day, Organized by Rotary Midtown Library

A Mental Health Awareness Session- Let's Talk, before it's too late...Organized jointly by Geetanjali College, IMHAPPY and Rotary Midtown Library



Rotary Midtown Library
Presents
TALK SHOW

World Suicide Prevention Day

Let's Talk. Let's Listen. Let's Save Lives.

A candid conversation on awareness, support and hope.

10th September, 2026
Thursday, 6:00 PM

Venue:
Rotary Midtown Library,
City Centre, Building Amin Marg,
Rajkot

Theme: Changing the Narrative, Saving Lives

In Conversation With

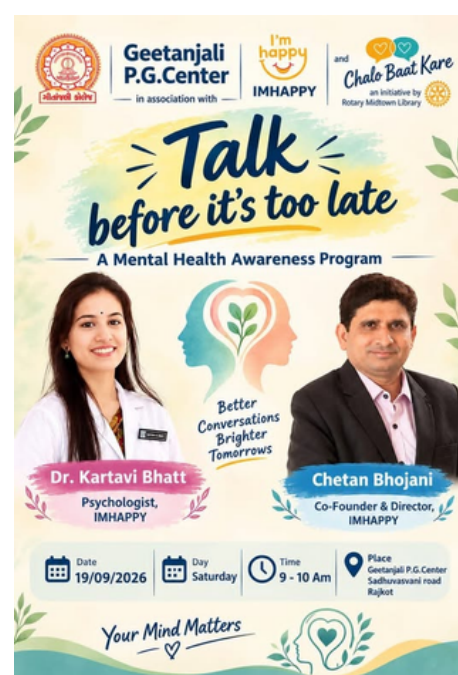
Mr. Chetan Bhojani
Founder & Director,
IMHAPPY - A leading
Mental Health Platform

Dr. Gayatri Rathod
Psychiatrist &
Mental Health Expert

An open, respectful and supportive space to talk about mental health and prevent suicide.

OPEN AND FREE FOR ALL
Registrations are mandatory

For Registrations, Fill up the Google Form



Geetanjali P.G.Center
In association with **IMHAPPY** and **Chalo Baat Kare**
an initiative by Rotary Midtown Library

Talk before it's too late

A Mental Health Awareness Program

Dr. Kartavi Bhatt
Psychologist,
IMHAPPY

Chetan Bhojani
Co-Founder & Director,
IMHAPPY

Better Conversations Brighter Tomorrows

Date: 19/09/2026
Day: Saturday
Time: 9 - 10 Am
Place: Geetanjali P.G.Center
Sadhuravani road
Rajkot

Your Mind Matters