



# VALUE TALK

A MONTHLY NEWSLETTER BY ADD VALUE CONSULTANTS

Add Value Consultants is a leading Management Consulting Firm serving Indian Industries. This Newsletter is an endeavor to provide updates, understanding and sharing of global practices to the Business Owners, Managers, Academicians and Executives.

## CONTENTS

### EDITORIAL NOTE

**VALUE WAVES: SOFT SKILLS REVISITED: CORE SKILLS OF PROFESSIONAL GROWTH AND LEADERSHIP IN THE CORPORATE WORLD BY DR. ARADHANA BOSE**

### VALUE EVENTS

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## Editorial Note

Dear Readers,

Recent industry reports show that 93% of employers now rank soft skills as essential for workplace success, with communication, adaptability, and teamwork emerging as top priorities. As organizations navigate rapid technological shifts, these human-centric abilities are becoming the true differentiators in professional growth and leadership.

This edition underscores how soft skills form the backbone of effective leadership and workplace impact. From clear communication to emotional intelligence, these abilities empower individuals to navigate challenges with composure and drive meaningful outcomes. We hope the perspectives shared here encourage you to strengthen these essential competencies for long-term career success.

Have a Great Time....!!!

Regards,  
Chetan Bhojani

### SOFT SKILLS REVISITED: CORE SKILLS OF PROFESSIONAL GROWTH AND LEADERSHIP IN THE CORPORATE WORLD

The corporate world is devising innovative plans unleashing a global environment of competition for industry and corporate jobs to encounter challenges to achieve goal-directed targets. Individuals empowered with high professional skills in cutting edge fields with effective linguistic communicative competence and performance as theorized by **Noam Chomsky**, an **American linguist**, can play a leading role in skill-based learning aligned with latest industrial demands enabling industrial corporate body to meet the challenges of the corporate world.

Soft skills are perceived as the core skills for individuals to enhance their qualities and

abilities to effectively perform the task within time-bound period with readiness to initiate a more challenging job. These skills thrive on linguistic skills central to interpersonal communication and shape individual attributes required for faster professional growth.

The corporate world needs professionals with **high soft skills to propagate industrial products**, describe them to clients and customers, promote trade and develop interactive relationship to **strengthen trade relations** and boost the prospects of corporate industries and companies.

Soft skills include high interactive skills of communication, teamwork and

leadership which an individual needs to acquire to attain the culture of professionalism and performance-driven goals and build strong professional networks.

Soft skills with **high linguistic skills of communication** are career **shaping individual attributes** and will help an individual to develop

- **Effective collaborative ability to achieve a common goal,**
- **Ability to identify issues, think critically and develop effective solutions,**
- **Adaptability ability to new and changing situations,**

- **Emotional intelligence to understand others' emotions,**
- **Work principles and ethic.**

Soft skills carry a number of benefits for an individual to help in

- **Professional growth and career building,**
- **Effective job performance leading to career advancement,**
- **Creation of positive work environment,**
- Enhancement of an individual's ability to develop relationships to entail and ensure better job performance through co-operation and co-ordination between co-workers, clients and customers.

### About the Author



#### Dr. Aradhana Bose

She is a visionary educationist and award-winning entrepreneur dedicated to transforming learning through innovation and holistic student development. She leads with global recognition from Harvard, Cambridge, and multiple international platforms for her impactful contribution to education and leadership.

Mr. Chetan Bhojani led 36 impactful AMA programs in 18 months, engaging entrepreneurs, managers, and learners from across Gujarat covering topics from export-focused LinkedIn workshops to advanced international business communication.

**18 Months...36 Programs...!**

***Thank you***

